



# Noman Nawaz Khan

Computer Scientist

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🔗 [www.fiver.com/iamayshk](http://www.fiver.com/iamayshk)

Results-driven professional with leadership, analytical thinking, efficient time management, and strong presentation and persuasion skills.

## Education

### Punjab College

FSC, Pre Engineering  
A

(September 02, 2017 - September 02, 2019)

- Motivated graduated with FSC Pre-Engineering degree
- Strong aptitude for engineering concepts and problem-solving
- Solid foundation in mathematics, physics, and essential subjects

### University of Management and Technology

BS, Computer Science  
3.13 CGPA

(September 04, 2019 - September 03, 2023)

- Outstanding academic record with high grades and notable achievements
- Skilled in practical problem-solving using cutting-edge technologies and best practices
- Exceptional analytical, leadership, and teamwork skills

## Work Experience

### Fiverr/Upwork/Linkedin

Lead Generation || Digital Marketing || Business Developer || Content Writer || Data Mining

(February 03, 2019 - February 06, 2023)

- 4 years experience with 5 Star Ratings, Top Notch Quality Work
- Accomplished Business Development Projects creating engaging content and implementing Strategies
- Proficient virtual assistant with strong organizational skills
- Versatile professional excelling in multitasking and adaptation
- Generated high quality targeted b2b and b2c leads through LinkedIn and google maps

### Linetech Digital (Lahore)

Business Developer || CRM

(June 02, 2023 - October 15, 2023)

- Utilized Salesforce, HubSpot, Brevo, and other CRM software solutions to manage customer relationships effectively
- Experienced Business Developer driving growth through LinkedIn and google maps Leads Generation
- Executed email and WhatsApp marketing campaigns via Brevo and MailChimp, driving contract wins and boosted customer retention
- Leveraging LinkedIn and Fiverr to establish company social media profiles and develop persuasive pitches for customer acquisition

🔗 <http://www.linetechdigital.com/>

## Projects

### Final Year Project

Emotion Recognition through Voice and Text using NLP techniques

(February 02, 2022 - February 02, 2023)

- Python-based emotion recognition application
- Classified emotions in text and voice datasets
- NLP techniques for accurate emotional analysis
  - Applied machine learning algorithms

### Web Scraping | Lead Generation

E-Commerce Product Details | Complete Website Scrap | Google Maps Data | Social Sites | Internet Data

(February 28, 2022 - February 12, 2023)

- E-Commerce product details and website scraping
  - Google Maps data extraction and social sites analysis
  - Internet data mining for valuable insights
- Generated actionable insights and Market research

### Virtual Assistant

Lead Generation || Digital Marketing | B2B | E-Commerce | IT | Social Sites (Linkedin) | CRM | Content Marketing

(April 04, 2023 - February 01, 2023)

- Utilized CRM and content marketing to drive successful lead generation
- Attracted and converted valuable leads through targeted techniques
- Leveraged for effective audience engagement and business growth

### Content Writing

Youtube Script Writing | Email Writing | Resume Writing | E-Commerce Descriptions | Product Listings

- Delivering high-quality, tailored content for diverse needs
- Engaging content across various formats and platforms
- Skilled in understanding and meeting client requirements effectively

### Wordpress Development | Graphic Designing

Portfolio Website | Customer Oriented Websites | Creating Logos | Banners | Editing

(January 02, 2022 - February 05, 2023)

- Created portfolio website with custom content and graphics
- Offering comprehensive digital content creation services
- Provided visually appealing and engaging solutions.

🔗 [iamnoumank.com](http://iamnoumank.com)

### Digital Marketing | Social Media Handler | Video Editing

Video Editing | Data Mining | Office Work

- Expertise in various aspects of virtual assistance to deliver exceptional services
- Skilled in transforming tasks to efficiently perform virtual assistance jobs
- Skilled in managing social media platforms and creating engaging content

## Skills

### CRM

Expert



### Digital Marketing

Expert



### Virtual Assistant

Expert



### Video Editing

Intermediate



### Business Developer

Expert



### Web Scraping

Expert



### Content Writing

Expert



### Graphic Design

Intermediate



## Interests

Technology Enthusiast

Fitness and Well-being

Creative Writing

Gaming

## Certifications

### Microsoft

Microsoft Workshop

Expert Microsoft with VBA in excel

### Business Developer

Project Management Tech

Expert in Business developing with strategies

## Publications

### Emotion Recognition By Using NLP techniques

Google Scholar

[https://www.researchgate.net/publication/374415732\\_ER\\_Through\\_Voice\\_and\\_Text\\_by\\_using\\_NLP\\_Techniques](https://www.researchgate.net/publication/374415732_ER_Through_Voice_and_Text_by_using_NLP_Techniques)

🔗 [5732\\_ER\\_Through\\_Voice\\_and\\_Text\\_by\\_using\\_NLP\\_Techniques](https://www.researchgate.net/publication/374415732_ER_Through_Voice_and_Text_by_using_NLP_Techniques)

## Languages

### English

Proficient



### Punjabi

Upper Intermediate



### Urdu

Native

